

Annual Sponsorships

Annual sponsorship provides vital support for students and educators in the Snohomish School District. Your sponsorship helps fund classroom grants, student scholarships, and essential district-wide programs like Summer Academy, the Hansen Shoe Fund, and essential needs grants, as well as new career pathways, including the SEF Trades Initiative.

Make a Difference Today! To secure or renew your sponsorship contact erica@snoed.org or call 360-568-5292.

Annual Sponsor Benefits:

	Doctorate \$15,000	Masters \$10,000	Bachelors \$5,000	Associate \$2,500	Graduate \$1,500
Company quote of support on website	✓	✓			
Q&A video feature on social media	✓	✓			
Featured sponsor spotlight in newsletter	★	✓	✓		
Complimentary annual auction tickets OR additional marketing features	✓	✓	✓		
Priority seating at annual auction	★	★	★	✓	
Reserved event seating	✓	✓	✓	✓	✓
Group social media post acknowledgement	✓	✓	✓	✓	✓
Company logo on website	✓	✓	✓	✓	✓
Sponsor highlight in newsletters	✓	✓	✓	✓	✓
Invites to events held by the Foundation	★	✓	✓	✓	✓
Verbal recognition at annual auction	★	✓	✓	✓	✓
Social media thank you post	★	★	★	✓	✓
Company logo on annual auction website, program, and slides	★	★	★	✓	✓
Company featured at events	★	★	★	✓	✓

 = Featured Placement

All commitments are accepted on a rolling basis throughout the year. Recognition will begin at the next scheduled event or newsletter. All partners committed by August 1 will be included in annual auction materials.

GRADUATE \$1,500

BENEFITS:

- Company logo on website, and in Annual Auction program, website, and presentation slides
- One dedicated social media post & one group social media post acknowledgement
- Group sponsor highlight in each emailed newsletter
- Company logo on major SEF event signage and materials and other promotional materials
- Company logo featured on group sponsor slides and sponsor posters at all events
- Invites to VIP and SEF events
- Verbal recognition at Annual Auction

ASSOCIATE \$2,500

Everything in Graduate, plus:

- Priority seating at Annual Auction

BACHELORS \$5,000

Everything in Graduate & Associate, plus:

- Either six complimentary auction tickets OR additional features in social media and newsletter
- Two dedicated social media posts
- Sponsor highlight in newsletter with link to company website
- Featured logo on signage at major events

MASTERS \$10,000

Everything in Graduate, Associate & Bachelors, plus:

- Featured quote on SEF website
- One Q&A video feature on social media & additional newsletter, plus dedicated posts throughout the year
- Logo on individual banner at major events
- Speaking opportunity at major event

DOCTORATE \$15,000

Everything in Graduate, Associate, Bachelors & Masters, plus:

- Additional auction sponsorship element (i.e. item sponsorship, stage presence, etc.)
- Two Q&A video features on social media
- Newsletter sponsor spotlight with feature Q&A with business leadership
- Verbal recognition of history of support at major events