



Auction Sponsorships

The Snohomish Education Foundation is dedicated to supporting student success through scholarships, classroom grants, district program support, and essential needs like the Hansen Shoe Fund. As a community-based organization, the Foundation relies on private donors and volunteers to carry out its mission.

Our Annual Auction is the Foundation's biggest fundraiser of the year, attended by hundreds of local community partners. **Make a difference today!**

Annual Auction Benefits:

	Presidential \$7,500	Diamond \$3,500	Gold \$1,500	Silver \$500
Exclusive Sponsorship				
Prominent Logo on all Digital and Print Communication				
Full Auction Table with 10 Seats				
Featured Online Auction Branding				
Company Branding on any Ads / Banners				
Priority Seating				
Additional Branding at Event				
Verbal Recognition at Event				
Discounted Auction Tickets		15%	10%	
Designated Social Media Feature(s)				Group Post
Program and Slide Show Recognition	Full Page	1/2 Page	1/3 Page	1/4 Page
Logo on Auction Website	Featured			

SOLD OUT

PRESENTING SPONSOR

SOLD OUT

Become our premiere sponsor for our annual auction. Get your company name and logo in front of the entire Snohomish community (350+ attendees) as our primary supporter of the event.

BENEFITS:

- Auction table (10 seats) with priority table placement
- Prominent logo on all advertisements, web promotions, and banners; noted as presenting sponsor
- Branding on online auction page. Online auction will be live prior to event and promotion will happen throughout!
- Full slide in PowerPoint presentation that will be seen both in live and silent auction
- Full page in auction program featuring your business
- Verbal recognition in silent and live auctions
- A series of dedicated social media posts

DIAMOND

\$3,500

Limited sponsorships available at this level.

- Discounted auction tickets with priority seating (15% off)
- Company branding on select advertisements and promotions / banners
- Event night branding integration – choose from a few different places for your branding to be highlighted
- Verbal recognition in live auction
- Logo on PowerPoint that will be seen in live auction and silent auctions (2 company logos per slide)
- Auction website recognition
- 1/2 page in auction program
- Designated social media posts

GOLD

\$1,500

- Discounted auction tickets (10% off)
- Logo on PowerPoint that will be in live auction and silent auctions (3 company logos per slide)
- Auction website recognition
- 1/3 page in auction program
- Designated social media post

SILVER

\$500

- Logo on PowerPoint that will be in live auction and silent auctions (4 company logos per slide)
- Auction website recognition
- 1/4 page in auction program
- Grouped social media recognition



**SNOHOMISH
EDUCATION
FOUNDATION**
Auction

Activity & Item Sponsorships

All activity/item sponsorship includes recognition with your logo placed on auction website, social media, presentation slides during silent auction, and in the event program.

In addition, specific activities/items include:

Silent Auction - \$2,500 - only 1 available!

Sponsor this year's silent auction, held prior to the live auction and dinner. Over 100 unique items are available for attendees to bid on - all sourced from our local community and schools.

- Branded signage around tables and at the entrance to in silent auction room
- Company name and logo printed on bid sheets
- Verbal recognition during silent auction presentation

Bid Cards - \$2,500 - only 1 available!

- Your company logo on our auction's bid cards
- Highly visible and prominent placement throughout the evening - **attendees have your logo in their hands!**

Registration Sponsor - \$1,000 - only 1 available!

- Your company name and logo on attendee packets
- Company name and logo on signage at check-in

Mystery Gift Card Game - \$1,000 - only 1 available!

- Company name and logo on game elements and signage next to the game

Wine Game - \$1,000 - only 1 available!

- Company name and logo on game elements and signage next to the game

Raffle Tickets - \$2,500 - only 1 available!

- Company logo on signage around raffle ticket sales
- Logo on raffle tickets / giveaway item
- On stage recognition at live auction during prize drawing

Dessert Dash - \$2,500 – only 1 available!

Put your brand front and center during one of the most exciting moments of the evening! Tables bid for the opportunity to “dash” to the desserts and pick theirs first. As the sponsor, your company’s logo will be displayed throughout this high-energy event.

- Company signage on tent cards by desserts

Table Wine Sponsor - \$2,500 or in-kind – only 1 available!

We offer three bottles of wine on each table at our event. Include your company’s logo on tags on each of the bottles. Bonus, if you want to donate the wine: information on your winery provided to all attendees!

- Company logo and information on tags (or bottles)

Centerpiece Sponsor - \$2,000 or in-kind – only 1 available!

- Company logo on signage on or around centerpieces on each table

40th Anniversary Item - \$2,500 or in-kind – only 1 available!

Celebrate 40 years of impact by sponsoring a commemorative item that honors SEF’s history and looks ahead to the future.

- Company logo on item or tag

Step & Repeat Photo Booth - \$1,000 – only 1 available!

Showcase your brand where memories are made. As the Step-and-Repeat sponsor, your logo will be prominently displayed in the event photo area where guests gather to capture moments from the evening.

- Sign recognition at photo area
- Photo area located in prominent traffic area
- Ability to add logo to branded “photo booth” (tentative, customized based on sponsor)

Heads or Tails Game - \$1,000 – only 1 available!

Interactive game sponsorship at the start of the live auction. Ability to get on stage in front of the event to help us play the game!

- Logo on heads or tails game cards
- Signage in main event spaces with logo

Auctioneer's Poker - \$1,000 or in-kind - only 1 available!

One of our most popular games last year! You provide the item (valued at \$500+), we wrap the item and put it on display. Attendees purchase cards for their chance to win the mystery prize in the box. Only 52 cards available.

- Company logo on signage by mystery box sales area
- Logo on game cards or raffle tickets
- Verbal recognition at live auction during prize drawing (or come on stage to draw the winner!)

Bid the Blue Line - \$2,000 or in-kind - only 1 available!

Bid the Blue Line is a popular game where silent auction bidders who place bids on highlighted blue lines at each item are entered for a chance to win a raffle prize. Your item will be featured with your branding in the silent auction room and then again during the live auction.

- Sponsor the themed raffle item displayed in the Silent Auction area
- Signage at Bid the Blue Line instructions
- Pre-event promotion of Bid the Blue Line item on social media
- Verbal recognition at live auction during Bid the Blue Line drawing

Make a Difference Today!

**To secure or renew your sponsorship,
contact erica@snoed.org or call 360-568-5292**