



# Auction Sponsorships

The Snohomish Education Foundation (SEF) is a 501(c)(3) non-profit organization dedicated to supporting student success through scholarships, classroom grants, district grants, various programs, and the Hansen Shoe Fund. As a community-based organization, the Foundation relies on private donors and volunteers to carry out their mission of elevating opportunities and possibilities for Snohomish School District students.

SEF's Annual Auction is our biggest fundraiser of the year. Funding from the auction will support all SEF programs and operations.



## Annual Auction Benefits for 2025:

	<del>SOLD OUT</del> Presenting \$7,500	<del>ALMOST SOLD OUT</del> \$3,500	Gold \$1,500	Silver \$500
Exclusive Sponsorship				
Prominent Logo on all Digital and Print Communication				
Full Auction Table with 10 Seats				
Featured Online Auction Branding				
Company Branding on Ave D Roundabout Banner				
Priority Seating				
Dedicated Verbal Recognition at Silent and Live Auction				
Additional Event Night Branding				
Discounted Auction Tickets				
Designated Social Media Feature	3 posts	2 posts	1 post	Group Post
Program and Slide Show Recognition	Full Page	1/2 Page	1/3 Page	1/4 Page
Logo on Auction Website	Featured			

# PRESENTING SPONSOR **SOLD OUT**

\$7,500 – Exclusive Sponsorship

***Become our premiere sponsor for the 2025 annual auction. Get your company name, branding and logo in front of the entire Snohomish community as our primary supporter of this event. Additionally, get premium marketing opportunities in front of 300+ attendees.***

- Auction table (10 seats) with priority table placement
- Company branding on Ave D Roundabout-Banner
- Prominent Logo on all auction marketing materials, website, banners and noted as presenting sponsor (online, offline and at event!)
- Online Auction page branding. Online auction will be live for approximately 4 days prior to event and promotion will be happening throughout the entire time! Lots of branding real estate and sponsor messaging opportunities.
- Full slide in PowerPoint presentation that will be in live and silent auction
- Full Page in Auction Program featuring your business
- Verbal recognition in silent and live auctions
- 3 Designated social media posts

## DIAMOND **ALMOST SOLD OUT**

\$3,500

***Limited sponsorships available at this level.***

- Discounted auction tickets with priority seating
- Event night branding integration– you will be able to choose from a few different items for your branding to be highlighted (examples – napkins, centerpieces)
- Verbal recognition in live auction
- Logo on PowerPoint that will be in live auction and silent auctions (2 per slide)
- Auction website recognition
- 1/2 page event program recognition
- 2 Designated social media posts

## GOLD

\$1,500

- Discounted auction tickets
- Logo on PowerPoint that will be in live auction and silent auctions (3 per slide)
- Auction website recognition
- 1/3 page event program recognition
- 1 Designated social media post

## SILVER

\$500

- Logo on PowerPoint that will be in live auction and silent auctions (4 per slide)
- Auction website recognition
- 1/4 page event program recognition
- Grouped social media recognition



# Item Sponsorships

There are many opportunities for in-kind donations in exchange for sponsorship recognition. Each one of these will be customized to ensure that maximum benefit is achieved for each of our partners in this event.

Opportunities are on a first response and secured basis.  
To set up your sponsorship, please contact [erica@snoed.org](mailto:erica@snoed.org).

## **Dessert Dash - \$200 or In-Kind - Multiple Available**

*Donate an elevated dessert or provide the funds for us to purchase desserts for the tables for our popular dessert dash fundraiser activity. Tables all bid for a chance to "dash" for their evening's dessert.*

- Logo and company name on tent card by dessert
- Listed in auction program and on dessert dash slide in live auction
- Group social media recognition as a dessert dash sponsor

## **Wine Sponsorship -- Only 1 Available**

*We offer three bottles of wine on each table at our event. This sponsorship will have branded tags on each of the bottles*

- Logo and contact information on tags
- Logo on website
- Logo on presentation slides and live auction event program recognition
- Social media recognition

## **Centerpiece Sponsorship - \$1,500 - Only 1 Available**

- Company logo on signage on or around centerpieces on table
- Event program recognition
- Social media recognition

## **Heads or Tails Game Sponsorship - \$1,000 - Only 1 Available**

*Interactive game sponsorship at the start of the live auction. Ability to get on stage in front of the event, with logo placement and program/social media recognition.* **SOLD OUT**