

2025 SEF ANNUAL SPONSORSHIPS

Benefit / Level	Doctorate - \$15,000	Masters - \$10,000	Bachelors - \$5,000	Associates \$2,500	Graduate - \$1,500
Website Preference	Company name, logo and quote on SEF homepage with link to company website	Company name, logo and quote on SEF website with link to company website	Company name and logo with link to company website	Company name & logo with link to company website	Company name & logo with link to company website
Annual Auction	Option for: complementary auction tickets (total to be agreed upon) OR additional features on social media and in newsletter(s), as well as additional auction sponsorship element priority seating Company name/logo in: - auction website/program - auction presentation slides	Option for: complementary auction tickets (total to be agreed upon) OR additional features on social media and in newsletter(s), as well as additional auction sponsorship element priority seating Company name/logo in: - auction website/program - auction presentation slides	Option for: complimentary auction tickets (total to be agreed upon) OR additional features on social media and in newsletter(s), as well as additional auction sponsorship element priority seating Company name/logo in: - auction website/program - auction presentation slides	Company name/logo in: - auction website/program - auction presentation slides	Company name/logo in: - auction website/program - auction presentation slides
Social Media	Q&A / video features on social media (2 per year) Dedicated social media posts throughout the year Group social media post acknowledgement	Q&A / video features on social media (1 per year) Dedicated social media posts throughout the year Group social media post acknowledgement	2 dedicated social media posts per year Group social media post acknowledgement	1 dedicated social media posts per year Group social media post acknowledgement	1 dedicated social media post per year Group social media post acknowledgement
Newsletter & Emails	Company name, logo & website link in all newsletters Dedicated sponsor spotlight with Q&A feature of business/leadership and/or (with ability to link to video, and includes images)	Company name, logo & website link in all newsletters Dedicated sponsor spotlight in newsletter (with ability to link to video, and includes images)	Sponsor highlight in newsletter (text and logo), with link to company website Logo placed in all newsletters	Group sponsor highlight in one newsletter	Group sponsor highlight in one newsletter

SEF & Event Communications	Logo on “about” SEF materials Company name/logo at other major events on signage and in materials	Logo on “about” SEF materials Company name/logo at other major events on signage and in materials	Logo on “about” SEF materials Company name/logo at other major events on signage and in materials	Logo on “about” SEF materials Company name/logo at other major events on signage and in materials	Logo on “about” SEF materials Company name/logo at other major events on signage and in materials
Event Verbal Recognition	Company name, history of support and acknowledgement of company representative	Company name and acknowledgement of company representative	Company name and acknowledgement of company representative	Company name	Company name
Event Presence	Company logo featured on single screen – own slide Large logo on individual color banner & on shared color poster prominently displayed at all events/website logo Invites to any “VIP” events held by foundation	Company logo featured on single screen – own slide Large logo on individual color banner & on shared color poster prominently displayed at all events/website logo Invites to any “VIP” events held by foundation	Company logo featured on single screen – two per slide Company name & logo on shared color poster prominently displayed at all events/website logo Invites to any “VIP” events held by foundation	Company logo featured on single screen – 3 per slide Company name & logo on shared color poster prominently displayed at all events/website logo Invites to any “VIP” events held by foundation	Company logo featured on single screen – 4-5 per slide Company name & logo on shared color poster prominently displayed at all events/website logo Invites to any “VIP” events held by foundation

All commitments are accepted on a rolling basis throughout the year. Recognition will begin at the next scheduled event and immediately in newsletters and social media. All partners committed by August 1, will be included in annual auction materials. All partners committed by March 1 will be included in the breakfast event materials.

