

SEF ANNUAL SPONSORSHIPS

PO Box 1312 Snohomish, WA 98291 360.568.5092 www.snoed.org

Benefit / Level	Doctorate - \$15,000	Masters - \$10,000	Bachelors - \$5,000	Associates \$2,500	Graduate - \$1,500
Website Preference	Company name, logo and quote on SEF homepage with link to company website	Company name, logo and quote on SEF website with link to company website	Company name and logo with link to company website	Company name & logo with link to company website	Company name & logo with link to company website
Annual Auction	Auction VIP event Option for: complementary auction tickets (total to be agreed upon) OR additional features on social media and in newsletter(s), as well as additional auction sponsorship element priority seating Company name/logo in: - auction website/program - auction presentation slides	Auction VIP event Option for: complementary auction tickets (total to be agreed upon) OR additional features on social media and in newsletter(s), as well as additional auction sponsorship element priority seating Company name/logo in: - auction website/program - auction presentation slides	Auction VIP event Option for: complimentary auction tickets (total to be agreed upon) OR additional features on social media and in newsletter(s), as well as additional auction sponsorship element priority seating Company name/logo in: - auction website/program - auction presentation slides	Auction VIP event Company name/logo in: - auction website/program - auction presentation slides	Auction VIP event Company name/logo in: - auction website/program - auction presentation slides
Social Media	Q&A / video features on social media (2 per year) Dedicated social media posts throughout the year Group social media post acknowledgement	Q&A / video features on social media (1 per year) Dedicated social media posts throughout the year Group social media post acknowledgement	2 dedicated social media posts per year Group social media post acknowledgement	dedicated social media posts per year Group social media post acknowledgement	1 dedicated social media post per year Group social media post acknowledgement
Newsletter & Emails	Company name, logo & website link in all newsletters Dedicated sponsor spotlight with Q&A feature of business/leadership and/or (with ability to link to video, and includes images)	Company name, logo & website link in all newsletters Dedicated sponsor spotlight in newsletter (with ability to link to video, and includes images)	Sponsor highlight in newsletter (text and logo), with link to company website Logo placed in all newsletters	Group sponsor highlight in one newsletter	Group sponsor highlight in one newsletter

	Logo on "about" SEF	Logo on "about" SEF materials	Logo on "about" SEF	Logo on "about" SEF	Logo on "about" SEF materials
	materials		materials	materials	
SEF & Event		Company name/logo at other			Company name/logo at other major
Communications	Company name/logo at	major events on signage and in	Company name/logo at	Company name/logo at	events on signage and in materials
	other major events on	materials	other major events on	other major events on	
	signage and in materials		signage and in materials	signage and in materials	
Event Verbal	Company name, history of	Company name and	Company name and	Company name	Company name
	support and	acknowledgement of company	acknowledgement of		
Recognition	acknowledgement of	representative	company representative		
	company representative				
	Company logo featured on	Company logo featured on	Company logo featured	Company logo featured	Company logo featured on single
Event Presence	single screen – own slide	single screen – own slide	on single screen – two	on single screen – 3 per	screen – 4-5 per slide
			per slide	slide	
	Large logo on individual	Large logo on individual color			Company name & logo on shared
	color banner & on shared	banner & on shared color	Company name & logo on	Company name & logo on	color poster prominently displayed
	color poster prominently	poster prominently displayed	shared color poster	shared color poster	at all events/website logo
	displayed at all	at all events/website logo	prominently displayed at	prominently displayed at	
	events/website logo		all events/website logo	all events/website logo	

All commitments are accepted on a rolling basis throughout the year. Recognition will begin at the next scheduled event and immediately in newsletters and social media. All partners committed by August 1, will be included in annual auction materials.