

# SEF ANNUAL SPONSORSHIPS

Benefit / Level	Doctorate - \$15,000	Masters - \$10,000	Bachelors - \$5,000	Associates \$2,500	Graduate - \$1,500
<b>Website Preference</b>	Company name, logo and quote on SEF homepage with link to company website	Company name, logo and quote on SEF website with link to company website	Company name and logo with link to company website	Company name & logo with link to company website	Company name & logo with link to company website
<b>Annual Auction</b>	<p>Auction VIP event</p> <p>Option for: complementary auction tickets (total to be agreed upon) OR additional features on social media and in newsletter(s), as well as additional auction sponsorship element</p> <p>priority seating</p> <p>Company name/logo in: - auction website/program - auction presentation slides</p>	<p>Auction VIP event</p> <p>Option for: complementary auction tickets (total to be agreed upon) OR additional features on social media and in newsletter(s), as well as additional auction sponsorship element</p> <p>priority seating</p> <p>Company name/logo in: - auction website/program - auction presentation slides</p>	<p>Auction VIP event</p> <p>Option for: complimentary auction tickets (total to be agreed upon) OR additional features on social media and in newsletter(s), as well as additional auction sponsorship element</p> <p>priority seating</p> <p>Company name/logo in: - auction website/program - auction presentation slides</p>	<p>Auction VIP event</p> <p>Company name/logo in: - auction website/program - auction presentation slides</p>	<p>Auction VIP event</p> <p>Company name/logo in: - auction website/program - auction presentation slides</p>
<b>Social Media</b>	<p>Q&amp;A / video features on social media (2 per year)</p> <p>Dedicated social media posts throughout the year</p> <p>Group social media post acknowledgement</p>	<p>Q&amp;A / video features on social media (1 per year)</p> <p>Dedicated social media posts throughout the year</p> <p>Group social media post acknowledgement</p>	<p>2 dedicated social media posts per year</p> <p>Group social media post acknowledgement</p>	<p>1 dedicated social media posts per year</p> <p>Group social media post acknowledgement</p>	<p>1 dedicated social media post per year</p> <p>Group social media post acknowledgement</p>
<b>Newsletter &amp; Emails</b>	<p>Company name, logo &amp; website link in all newsletters</p> <p>Dedicated sponsor spotlight with Q&amp;A feature of business/leadership and/or (with ability to link to video, and includes images)</p>	<p>Company name, logo &amp; website link in all newsletters</p> <p>Dedicated sponsor spotlight in newsletter (with ability to link to video, and includes images)</p>	<p>Sponsor highlight in newsletter (text and logo), with link to company website</p> <p>Logo placed in all newsletters</p>	<p>Group sponsor highlight in one newsletter</p>	<p>Group sponsor highlight in one newsletter</p>

<b>SEF &amp; Event Communications</b>	Logo on “about” SEF materials  Company name/logo at other major events on signage and in materials	Logo on “about” SEF materials  Company name/logo at other major events on signage and in materials	Logo on “about” SEF materials  Company name/logo at other major events on signage and in materials	Logo on “about” SEF materials  Company name/logo at other major events on signage and in materials	Logo on “about” SEF materials  Company name/logo at other major events on signage and in materials
<b>Event Verbal Recognition</b>	Company name, history of support and acknowledgement of company representative	Company name and acknowledgement of company representative	Company name and acknowledgement of company representative	Company name	Company name
<b>Event Presence</b>	Company logo featured on single screen – own slide  Large logo on individual color banner & on shared color poster prominently displayed at all events/website logo	Company logo featured on single screen – own slide  Large logo on individual color banner & on shared color poster prominently displayed at all events/website logo	Company logo featured on single screen – two per slide  Company name & logo on shared color poster prominently displayed at all events/website logo	Company logo featured on single screen – 3 per slide  Company name & logo on shared color poster prominently displayed at all events/website logo	Company logo featured on single screen – 4-5 per slide  Company name & logo on shared color poster prominently displayed at all events/website logo

*All commitments are accepted on a rolling basis throughout the year. Recognition will begin at the next scheduled event and immediately in newsletters and social media. All partners committed by August 1, will be included in annual auction materials.*